

**A Grand for a grand idea  
Grants under £1000  
How to complete the Application Form**



**WATER, MILLS  
& MARSHES**

Broads Landscape  
Partnership Scheme

Please supply as much information as possible about your project in the first instance. This enables us to promote your work effectively and reduces the number of questions that we may have outstanding about a particular project.

Please submit one form for each project and clearly state the Project Title.

**Part 1. Applicant Details**

Organisation name and type: Please tell us the name of your organisation, and its Registered Charity Number if it has that status. If it is not a charity, please tell us in the space allocated for “brief details” what is the status of the organisation (for example public sector, church, or community group) what its aims are, its annual budget for its activities overall, and the number of staff, full and part-time, that it employs. Please also send us a copy of your constitution, showing the date of its adoption, and signed by its Chair, or equivalent person.

We do not accept applications from individuals. If your organisation is set up primarily for the benefit of individuals (for example a Family Trust), we will wish to know what its aims and responsibilities are, and you must tell us clearly in Section 3 of the form how the public will benefit from the project you propose to undertake.

**Main Contact and Project Manager:**

This may be the same person.

This must be someone who is part of your organisation, who knows about the project you are putting forward, and whom we can contact for any further information about the application you are making to us.

**Partnership between organisations:**

It is increasingly common for conservation projects and landscape work to be operated through a partnership scheme between different organisations, including conservation groups, community groups and local government. Naturally, this can mean that different individuals may be responsible for different areas or aspects of a project. In turn, this may mean that we need to have a variety of contact details and also to be aware of who is responsible for what within individual management schemes. By providing us with this information you can make sure that we are communicating with the right people.

## **Part 2. Project Information**

### **Work plan:**

When will the work start? How long will it take?

This information gives us a guide to understand when the work will be taking place and when the funding will be required.

It is important for us to know who is undertaking the work, especially if the work is done in partnership with several organisations.

It is important that we know well in advance that a project will be coming to an end, so that we can help make sure the project is celebrated and that evaluation is carried out.

## **Part 3. Project Description**

This is your opportunity to provide a detailed description of the project, which is essential in helping us reach a funding decision

### **Please give a short description of the project:**

Give an outline of what the project will entail. If you are proposing to do work to land or buildings (“works”) within the WMM area, we will need to know who owns the property on which you will work, and that you have the owner’s permission and support for this project. If your project is not about work to land or buildings, but concerned with delivering services (“services”) to Broads users and visitors, please tell us how this will benefit the Broads National Park as a whole. In this case, please let us know where the project will be based, and who you will be working with in order to deliver it. In practice, many projects will be a mixture of works and activities. Please tell us as accurately as you can exactly what you propose to do, and how this will work to the benefit of the Broads.

### **What is the purpose of the project?**

Explain why the project is needed and what makes the project special. We would find it helpful if you could show us that what you wish to do fits within either your organisation’s plans for the future, or contributes to other plans and strategies for the area. Please tell us, if you are seeking to fulfill a particular need and how you have identified what this is.

### **Who does the project involve and who will benefit from it?**

Does your project involve volunteers, local schools, or the local community, and how does it benefit the general public?

We are keen that the Grand for a grand idea funding helps to introduce people to the Broads National Park who may not have been able to experience the place before; it may also be that your project is aimed at a particular section of the local or wider population, for example children, minority groups, or disabled people. Please tell us anything you can about who your project is aimed at, and, if it is targeted on specific groups, how you will make sure they are involved in the project. If you are working with other organisations to help to reach specific groups, let us know about this co-operation

### **List any specific outcomes for this project:**

What will the project achieve? For example, will an endangered species be protected, or will any particular facilities be created or enhanced? You should identify as clearly as you can what results you expect to achieve from this project, and over what timescale. We will also wish to know whether your

works or activities have been planned with the benefit of proper professional oversight and guidance. Please tell us who you have received advice from in preparing your ideas, and who you will be working with – individuals or other organisations - to deliver the project. We are keen to see that best practice is shared, so tell us about any proposals you have for doing this.

Please explain how this project has a positive impact on the environment, for example in terms of biodiversity, landscape character, water or air quality, climate change, local produce, waste etc. Please think about and describe how your project relates to any of the following: biodiversity, landscape character, interpretation, education, improved or new access, water, land or air quality, climate change, local produce, sustainable design or materials, use of traditional materials, waste reduction, reuse or recycling, energy saving, reducing fossil fuels, sustainable transport, local skills.

#### **Part 4. Project cost**

Please give the total project cost and where possible a cost breakdown. Please make sure that you itemise all your costs and where applicable provide us with contractors' quotations if you have them

Amount of money you are seeking from Water, Mills and Marshes via Grand for a grand idea: This may be different from the total project cost.

##### **Total Project Cost Breakdown:**

Please provide a breakdown of the total costs of the project under various headings. i.e. materials, labour, fees etc.

##### **Other Funders:**

Please indicate whether you have applied for funding from other organisations for this project and the outcome of any applications. We will speak to other funders about your application to find out about the dates on which they are expected to make their decisions.

Please let us know if and when you have received alternative funding for the projects you have submitted to us, especially if this means a project has reached its target funding.

##### **In-kind Contributions:**

Please indicate the amount of in-kind resources your organisation and others involved in the project will contribute. Give the number of person-hours of time that will be volunteered throughout the project.

#### **Part 5. Please sign**

Please note that your submission is incomplete without your signature. For email returns, typed signatures are acceptable.

When you have completed the form, please send it back by email to [grants@voluntarynorfolk.org.uk](mailto:grants@voluntarynorfolk.org.uk) or by post to: Broads Authority Community Grants Programme, C/o Voluntary Norfolk, 2 – 16 Clements House, 2-16 Colegate, Norwich, NR3 1BQ.